

SPEAKER PACK

Mr. Chen Heffer

Husband. Father. Entrepreneur. *CISO*.

Founder of CyTech International · Inventor of CRAM™ · Educator

Short Introduction

Mr. Chen Heffer has served as CISO for more than 100 organizations worldwide and has worked in cybersecurity since 1995. He is the founder of CyTech International, the inventor of CRAM™, and a speaker who helps leaders move from fear to command.



Full Introduction

Mr. Chen Heffer is the Founder and Chief Executive Officer of CyTech International, a global cybersecurity company headquartered in Colorado. He has worked in cybersecurity since 1995, and his foundation was built over fifteen years in military intelligence, Air Force cyber operations and national-security C4I environments. His work since has included government, critical infrastructure and intelligence communities. He has been appointed CISO for more than 100 organizations worldwide, including Fortune 100 and Fortune 500 companies, and Data Protection Officer for more than 30. He served as CISO and Head of Cyber Security and Privacy at Deloitte Israel, as Global CISO for Gilat Satellite Networks and Spinnaker Support, and as CISO for Douglas County Government in Colorado.

He is the inventor of the CRAM™ methodology for cyber risk assessment and management, the creator of AQUILA C4I, a decision-support system for cybersecurity leadership, and the author of the five-book CISO Training Series. Since 2008 he has trained and mentored more than 2,000 security leaders through the Technion, the Hebrew University of Jerusalem and the University of Denver, where he is a Guest Professor for Cybersecurity. He received the EC-Council Global CISO Forum Award for Innovative Security Project of the Year in 2016.

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Signature Talks

CISOs Are the Number One Cybersecurity Risk to Organizations

It does not have to be this way. Our profession inherited a culture of fear, and many of us were handed the keys before anyone taught us to drive. What the next generation of security leaders can do differently, and how the CISO becomes the business's strongest ally.

Hackers Are Lazy

Attackers do not invent new ways in. They use what a business built, and what it missed while building it. When leaders see their business the way an attacker does, fear turns into a plan.

We Are on the Wrong Side of Our Eyeballs

None of us sees ourselves the way others do. How leaders look at their business from the outside, before anyone else does, and act on what they see.

From Passenger to Pilot: How Executives Invest in Cybersecurity Instead of Spending on It

Most of a flight is handled by systems inside the aircraft, yet every passenger is glad to see an experienced captain in the cockpit. Moving from paying after an incident to investing before one, and from avoiding costs to growing the business.

Formats: keynote, fireside conversation, panel or workshop, in person or online.

Topics for Interviews and Comment

The Role of the CISO · Board-Level Cyber Risk · Cybersecurity as a Business Decision · AI and Automation in Cybersecurity · From Spending to Investing in Cybersecurity · The Attacker's View of a Business · Governance, Compliance and Privacy · Security Culture and the Human Side · Incident Readiness and Resilience

The Record

100+

Organizations served as CISO

30+

Companies served as Data Protection Officer

2,000+

Security leaders trained and mentored

5

Books in the CISO Training Series

Teaching, Credentials and Writing

TEACHING

Guest Professor for Cybersecurity, University of Denver

Head of the CISO Training Program, the Hebrew University of Jerusalem

Previously at the Technion

CREDENTIALS

CISSP, CISM, CISA, CRISC, CDPSE

PCI ISA, PCIP

ISO/IEC 27001 and ISO 9001 Lead Auditor

WRITING

The five-book CISO Training Series

Co-author, Network Analysis Using Wireshark Cookbook

Inventor of CRAM™

For Organizers

Photographs and this pack may be used to promote an event featuring Mr. Chen Heffer. For high-resolution portraits, a tailored talk or scheduling, write to the address below.